

Play-by-Play Theatre

Green Bay's First Professional Regional Theatre Company

Play-by-Play Theatre presents the musical comedy "Smoke on the Mountain" at the Webb Theatre at St. Norbert College.

Performance dates and times are as follows:

Saturday November 24 at 7:30pm
Sunday November 25 at 2:30pm
Thursday November 29 at 7:30 pm
Friday November 30 at 7:30pm
Saturday December 1 at 7:30pm

- Your program advertisement will appear in every program for all 5 performances.
- Your program advertisement will be seen by 600 to 1,150 theatre goers during the show's run.
- We'll also give you a special shout out on Facebook and Instagram!
- Your advertising dollars go a long way in promoting your business as well as helping a budding 501(c)(3) non-profit arts organization in our community -- supporting each other's businesses is key to helping our community flourish and thrive!
- If you do not wish to advertise with us, Play-by-Play Theatre appreciates and greatly relies on tax-deductible donations. Donations will be acknowledged in each and every program.

Due to the Thanksgiving holiday we will need to go to print early, so we ask that advertising and payment be submitted by Thursday November 15th.

- 1. Email copy of your advertisement to playbyplaytheatre.gb@gmail.com**
- 2. Mail the attached form and payment (cash or check) to:**

Play-by-Play Theatre
1611 Chicago Street
Green Bay, WI 54302

Thank you immensely for your support!

Sincerely,
Play-by-Play Theatre Board of Directors

Ad Prices

___ 1/4 page (b&w): \$50
___ 1/2 page (b&w): \$100

I agree to purchase a ___ Full Page, ___ Half Page, or ___ Quarter page ad in Play-by-Play's production program.

Business Name: _____

_____ Full page (b&w): \$200

Email Address: _____

___ Inside cover (color): \$250

Mailing Address: _____

___ Outside cover, back (color): \$275

Contact Person: _____

Signature: _____

Please retain a copy for your records. Thank you for your support! If you would like Play-by-Play Theatre to send

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you an invoice for the balance due, please check here: ___

AD DETAILS

Full Page: 4.75" wide x 8" high

- All interior full page ads are in black and white
- Inside and Back covers are in color

Half Page: 4.75" wide x 3.75" high

- All half page ads are in black and white

Quarter Page: 4.75" wide x 2.5" high (horizontal) 2.25" wide x 3.75" high (vertical)

- All quarter page ads are in black and white

Preferred file formats include: PDF, JPG, JPEG, PNG

If you have any questions, please contact us at playbyplaytheatre gb@gmail.com

Thank you!

About Play-by-Play Theatre:

Now observing its 5th season, Play-by-Play Theatre is a 501(c)(3) organization and the first professional regional theatre company in Green Bay with productions at the Webb Theater on the campus of St. Norbert College. With a vision of mounting musicals and plays in which performers and crew can work alongside professionals, PxP is based on an ensemble approach to theatre a highly personal and cooperative method. PxP is excited to be part of the growing cultural landscape of Green Bay by bringing professional theatre to Northeast Wisconsin, contributing to its future vitality, and by helping to explore the potential of this community.

The mission of Play by Play Theatre is to bring the tradition of professional theatre to Northeast Wisconsin and contribute to its future vitality. To present high quality theatre that continually reaches new levels of artistic excellence and leave a lasting impact on Northeast Wisconsin audiences. To engage talented local artists in presenting theatrical works of the highest caliber. To produce shows from a position of financial strength and fiscal responsibility.

To learn more about Play-by-Play Theatre, visit our website playbyplaytheatre.org or find us on Facebook!